

Unit -II

Tourism



Learning Objectives

- ❖ Define the concept of tourism
- ❖ Appreciate the basic and geographical components of tourism
- ❖ Understand the types of tourism
- ❖ Identify the places of tourist attraction in India
- ❖ Explain the places of tourist attraction in Tamil Nadu



Introduction

The word tourist was derived from an old English word “tourian” which refers to a person who travels out of his usual environment for not more than one year and less than 24 hours. The purpose of travel may be religious, recreation, business, historical and cultural.

The Basic components of Tourism

Tourism has become an important source of income for many regions and even for the entire countries of the world. Tourism is an essential part of the life of the society because of its direct impact on social, cultural, educational and economic sector of the nation and on their international relations too.

The three main components of tourism are

- ❖ Attraction
- ❖ Accessibility
- ❖ Amenities.

These three components are together known as A3 concept.

Attractions

Attractions mainly comprise of two types such as:

- ❖ Natural attraction
- ❖ Cultural attraction

Natural attraction includes landscape, seascape, beaches, climatic condition and forests.

Cultural attraction are historic monuments and other intellectual creations. Apart from this, cultural attractions also includes fairs and festivals.